

# 2024 NWI's Favorite Things Contest Rules

## **Overview**

The Town Planner of Northwest Indiana is proud to announce the 2024 NWI's Favorite Things contest. This exciting event aims to showcase and celebrate the best products and services that Northwest Indiana (NWI) businesses offer.

## **Eligibility**

1. The contest is open to all businesses operating within the Northwest Indiana region.
2. Public nominations are also welcome for favorite local products or services.

## **Submission Guidelines**

### **1. *Business Entries:***

- Each business may submit one of each item they wish to be considered for the list by completing the submission form.
- Multiple items from different categories are allowed
- Business owners are highly encouraged to send in a product example to Town Planner of NWI but are not required to do so for participation in the contests.

### **2. *Public Nominations:***

- Members of the public may nominate or send in an item for consideration by completing their entry in the submission form
- Nominators must provide the same required information as business entries.

The general public is highly encouraged to send in a product example to the Town Planner of NWI but is not required to do so for participation in the contests.

### **3. *Required Information:*** For each entry, the following must be included:

- Contact Person
- Name of the business
- Name of the item
- Price of the item
- Complete contact information (business address, phone number, email, website if applicable)
- Brief description of the item (50 words max)

### **4. *Submission Process:***

- Send items to:  
Town Planner of NWI  
Attn: NWI's Favorite Things Contest  
Town Planner, 228 W. Lincoln Highway, #188, Schererville, IN 46375

### **5. Labeling:**

- Clearly label each physical item with the business name and item name.
- Include a separate sheet with the full required information for each item.

6. **Deadline:** All entries must be received by November 8, 2024 at 5:00 PM CST.

### **Review Process**

1. All submitted items will be reviewed by a panel of judges from Town Planner of NWI
2. Items will be evaluated based on the following criteria:
  - Quality
  - Value for money
  - Innovation and uniqueness
  - Local appeal
  - Overall impression

### **Results and Recognition**

1. Selected items will be featured in the "2024 NWI's Favorite Things" list.
2. The list will be published on company's website, social media, and press release on November 22nd..
3. Winners will be notified by November 22nd via the contact information provided.
4. Winning businesses will receive a certificate and the right to use the "2024 NWI's Favorite Things" logo in their marketing materials for one year.

### **Terms and Conditions**

1. By entering the contest, participants agree to these rules and the decisions of the judges, which are final.
2. Submitted items will not be returned to the businesses or nominators.
3. Town Planner of NWI reserves the right to disqualify any entry that does not meet the stated criteria or is found to violate any laws or regulations.
4. Participants grant the Town Planner of NWI the right to use their business name and item name and provide a description for promotional purposes related to the contest.
5. Town Planner of NWI is not responsible for lost, late, misdirected, or damaged entries.

### **Privacy Policy**

All contact information collected will be used solely for the purposes of this contest and will not be shared with third parties unless required by law.

Questions and Contact Information

For any questions or additional information, please contact [nwi@townplanner.com](mailto:nwi@townplanner.com)

We look forward to discovering and showcasing NWI's Favorite Things for 2024!